

Personal Data Protection Act



12-13 November 2025



CeDR Corporate Consulting



HRDC Claimable

PROGRAM FEE:

RM1,250*

PER PERSON

subject to 8% SST

Group Discount available.

Overview

Personal data protection is important. This course, which is geared towards the needs of companies and businesses, aims to guide company executives on the latest developments in the PDPA in Malaysia, including DPO (data protection officer) and DBN (data breach notification).

Learning Outcomes

Upon completion of this program, participants will be able to:

- Recall key provisions of the Personal Data Protection Act 2010 (PDPA) and its 2024 amendments, including the seven PDPA principles, mandatory data breach notification requirements, and the role of the Data Protection Officer
- Explain the legal and ethical implications of processing customer data in business operations, such as marketing and e-commerce, and interpret how the PDPA's principles apply to real-world scenarios.
- Implement PDPA-compliant practices for customer data collection, consent management, and data security in business processes, including drafting data protection notices and responding to data breaches.

ABOUT THE TRAINER

Kevin has over 22 years of practicing law in Malaysia, having worked in a boutique law firm since 2003. His firm offers a mix of litigation, conveyancing, and IP law services, and he is also a commissioner of oaths and a notary public. In IPMAN Global, Kevin holds the role of Partner for IP Enforcement. His interest in AI / blockchain / fintech / healthtech has seen him author articles, and present on related topics, some of which are Not All Wallets Are Equal, Some Will Fail, The Crypto Travel Rule, and more. He is a writer and often shares his thoughts on various media platforms. These qualifications, along with his years of experience ensure he is able to connect with employees from various background and employment levels and help them learn effectively – further solidifying his motto of "Let's Work for a Better Future, Together".

PROGRAM CONTENT

Module 1

Introduction to Personal Data Protection Laws in Malaysia.

- Overview of PDPA
- Legal basis for personal data protection
- Overview of 2024 amendments

Module 3

Procedural aspects of PDPA Compliance.

- Registration with PDP Commissioner
- Data protection notices
- Enforcement and compliance audits

Module 5

PDPA Policy Development.

- Creating PDPA compliant policies
- Role of Data Protection Officer in policy enforcement
- DPO requirements
- Customer Transparency

Module 7

Case studies.

- Customers' rights to data
- Authorities access to data
- Data breach

Module 2

Practical Aspects of Personal Data Protection.

- Data collection and consent
- Data security
- Handling data breach
- Data breach notifications

Module 4

PDPA and AI in customer analytics.

- Profiling by AI
- Bias in AI
- Training AI
- Group activity

Module 6

PDPA in Various Business Aspects.

- Privacy by design
- Cross border data transfers
- Human resource and employment
- Sales and marketing
- Medical

Module 8

Comparison of PDPA with Foreign Jurisdictions.

- GDPR (EU) and Singapore PDPA
- Group activity
- Recap / Q&A / Closing Quiz

Contact CeDR Team to register at 03-3344 7310 or lgrouplearning@cedr.com.my



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